

- **Tell us about your business... what do you do? Who do you help?**
- **How did you get started? What was your personal journey?**
- **What are some of the biggest wins (or proudest moments) you've gotten for your clients/customers?**
- **What strategies are currently working really well to get great results for your clients/customers?**
- **What advice or tips can you provide for our audience members who may be looking for the kind of results your clients get?**
- **What are some of the biggest challenges that your clients/customers face, and how do you help them overcome those?**
- **How are you currently finding new clients?**
- **What are your plans for scaling? How are you going to take your business to the next level?**
- **What's the best way for people to connect with you? How can they learn more about you and what you do?**